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## **UVitec Introduces Offset UV Ink Specifically for Non-Laminated Plastic Cards**

- Unique Formulation Allows Excellent Adhesion to a Variety of Treated and Non-Treated Plastic Substrates

Lodi, NJ (October, 2004) UVitec Printing Ink, Inc. introduces a new series of UV curable Inks specifically designed for use on plastic cards. A Unique feature of this ink system is that it provides excellent scratch resistance and does not require lamination. Another benefit of this system is that in most cases it does not require a prime coat to bond to the substrate

UVitec's Plastic Card series of UV inks is formulated with the perfect blend of ingredients that allows the UV ink to maintain an ideal ink/water balance. The result is a high performance ink with good throughcure for improved cure speed, roller stability, and high rub resistance. Featuring excellent tack and body characteristics, the Plastic Card Series is formulated to achieve sharp, clean dots, making the ink extremely well suited for four-color process applications.

### **About UVitec**

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit [www.uvitec.com](http://www.uvitec.com) or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.