

**Client Contact:**

Robert Waddington  
UVitec Printing Ink  
973.778.0737

**Agency Contact:**

Patrick Brightman  
SG&W  
973.263.5475

## **UVitec Introduces UV-curable Thermal Transfer Imprintable Coating that Forms Strong Bond Between Tape and Substrate**

Lodi, NJ (September 2002) — UVitec Printing Ink, Inc. introduces product #8067, a UV-curable thermal transfer imprintable coating with the unique ability to slightly soften under the heat of a thermal print head to form an excellent bond between the tape and substrate. Additionally, 8067 allows the substrate to accept a wider range of wax/resin tapes than conventional and UV-curable coatings and varnishes, providing printers with an expanded array of printing options.

The coating provides such a strong bond because it was created using a proprietary formulation. UVitec developed the unique formulation after extensive consultation with customers and combining this information with its 20+ years of UV ink and coating experience. 8067's flexibility and performance characteristics create significant cost savings for printers because it allows them to use a wider range of tapes compared to other conventional and UV-curable thermal transfer imprintable coatings.

The unique formulation allows 8067 to be used on paper and most treated synthetic substrates. It is part of UVitec's extended line of coatings formulated for all methods of applications, including flexo coaters, letterpress, offset, dry offset, gravure, and roller coaters. UVitec also custom formulates overprint varnishes/coatings to suit special needs.

### **About UVitec**

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit [www.uvitec.com](http://www.uvitec.com) or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

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