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UVitec Develops Universal Rotary Letterpress Ink For Use on All Substrates to Reduce Operation Costs, Improve Inventory Control

Lodi, NJ (April 2003) — UVitec Printing Ink, Inc. announces the development of the UVion 39 Series, a universal ink that runs very smoothly on all rotary letterpress equipment presses, has good cure speed, and is hot stampable and imprintable produces colors that do not “shift” upon curing. Developed through a technically advanced process, UVion 39 has superior formulation properties that allow it to be used on a wide range of paper, film, and foil all substrates, thereby improving inventory management, reducing waste and set-up costs, and minimizing the potential for ink selection errors.

UVion 39 series inks will be a rotary press ink that delivers excellent adhesion on most synthetic substrates and does not produce piling on the press. It is as consistent on papers, films, and foils as it is in hot stamping and imprinting applications. UVitec used its nearly 25 years’ experience developing UV inks to formulate the UVion 39 Series, which holds together very well in all applications because it doesn’t go through the polarization process. The ink strikes a balance between curing drying hard enough to provide good scuff and product resistance for adhesion to substrates such as wax and silicon and while being flexible soft enough to produce quality hot stampings and excellent adhesion.

“The UVion 39 Series addresses a market need as the vast majority of tag and label converter the rotary press label market is using use multiple substrates. It is an ‘all in one’ ink that can satisfy any print demand,” said Andrew Dakos, pPresident of UVitec. “Equally important is the quality of the ink. UVion 39 is the natural evolution of our ink line and is based upon some of our finest tried and true products. By using these products as a foundation, UVion 39 is able to deliver high performance, evident by the fact it has passed stringent quality tests.”

Rotary letterpress printers reap a number of benefits through the development of the UVion 39 Series. It allows print shop managers to better control ink inventories and reduces ink waste. Press operation is made much more efficient, as cleaning and press down time is reduced. The universal ink also minimizes the possibilities of improper inks being used on a job. Additionally, because UVion 39 is a UV ink, it is essentially VOC free, making it environmentally friendly.

UVion 39 is available in a variety of Pantone® and process colors. The universal ink also comes in metallic and fluorescent colors.

About UVitec

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit www.uvitec.com or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

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