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UVitec Introduces Flexo Laminating Adhesive for Cold Foil Applications

— 21302-87 is specifically designed for cold foil converting applications. —

Lodi, NJ (September 2004) — UVitec Printing Ink, Inc. introduces 21302-87 Flexo Laminating Adhesive for Cold Foil Applications. This adhesive coating is designed to cure through a transparent or translucent polyolefin film that has been applied over paper or film. The cured adhesive provides a strong, durable bond between the foil and base substrate. This product was developed by working closely with both printers who use this technology and the manufacturers of the cold foil machinery. Part of the developmental process was designing an adhesive that cured at higher speeds and provided the best bond possible. UVitec also manufactures a version of this product (21414-87) with optical brightener in it.

Because of UV Coating 21302-87's outstanding through cure, presses can be run at higher speeds without the risk of failure of the laminated foil. The resultant finished label maintains high quality film integrity and cured film flexibility.

(more)

About UVitec

UVitec Printing Ink, Inc. is a leading manufacturer of high quality UV curable inks and coatings. UVitec manufactures standard inks and a number of specialty products used for printing and coating cosmetic folding cartons, soda bottle labels, pharmaceutical labels, consumer product labels, business forms, lottery tickets, catalogs, and baseball cards. Founded in 1980, UVitec is recognized for its experience, service, and quality products.

For more information, visit www.uvitec.com or contact UVitec Printing Ink at 14 Mill Street, Lodi, NJ 07644; phone: 800.478.6330; fax: 973.778.5981.

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